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# 2012 Yuma Regional Transportation Coordination Plan Update

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<thead>
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<tr>
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<td>Notes of the April 26, 2011, Regional Mobility Committee Meeting</td>
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<td>Appendix III</td>
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<td>Appendix IV</td>
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</table>
SECTION I - INTRODUCTION

A. THE REGIONAL TRANSPORTATION COORDINATION PLAN UPDATE

The Federal Transit Administration (FTA) is interested in assisting people who are disadvantaged in terms of their ability to obtain their own transportation. The *United We Ride* program was established in February 2004 by the U.S. Department of Transportation to improve coordination of public transit and human services transportation. In August 2005, Congress passed the Safe, Accountable, Flexible, Efficient, Transportation Equity Act: A Legacy for Users (SAFETEA-LU), reauthorizing the Surface Transportation Act. Part of this reauthorization established new requirements for grantees under the New Freedom Initiative, Job Access and Reverse Commute (JARC) and Elderly and Disabled Transportation (5310) programs starting fiscal year 2007. These new requirements included the creation of coordination action plans for public transit and human services transportation at the state, regional and local levels. The plans are meant to establish goals, criteria and strategies for delivering efficient, coordinated services to elderly, underemployed or otherwise financially disadvantaged persons and persons with disabilities.

FTA has provided specific guidelines for the preparation of the Coordination Plan. The following are the four key requirements of the Coordination Plan, verbatim from the Circulars for FTA Sections 5310, 5316, and 5317. The plan requirement language is identical in each of the FTA Circulars:

- An assessment of available services that identifies current transportation providers (public, private, and non-profit);

- An assessment of transportation needs for individuals with disabilities, older adults, and people with low incomes. This assessment can be based on the experiences and perceptions of the planning partners or on more sophisticated data collection efforts, and gaps in service (Note: If a community does not intend to seek funding for a particular program (Sections 5310, 5316, or 5317), then the community is not required to include an assessment of the targeted population in its coordinated plan);

- Strategies, activities and/or projects to address the identified gaps between current services and needs, as well as opportunities to improve efficiencies in service delivery; and

- Priorities for implementation based on resources (from multiple program sources), time, and feasibility for implementing specific strategies and/or activities identified.
B. WHO IS YMPO?
The Yuma Metropolitan Planning Organization (YMPO) is the leader for coordinating regional transportation and land use planning with innovative communication and solutions. Our mission is to strive to attain and balance multimodal transportation related needs in the Yuma regional transportation planning boundary as designated by the Arizona Governor, with finite resources, while promoting a safe environment and enhancing the quality of life in the community. The YMPO plans, coordinates, and integrates activities necessary to maintain a comprehensive, cooperative and continuing multi-agency transportation planning program. Jurisdictions that make up the YMPO are the City of Yuma, Yuma County, the Cocopah Indian Tribe, the Town of Wellton, the cities of Somerton and San Luis, and the Arizona Department of Transportation. Since YMPO's boundaries extend into California, it is considered a bi-state MPO within the ADOT Yuma District. Therefore, the Winterhaven, California urbanized area is also included as a non-voting member.

1. YMPO EXECUTIVE BOARD
The Executive Board acts as a policy body coordinating the directing transportation planning, with implementation of related activities within the overall regional comprehensive planning process. There are ten elected or appointed officials with three from the Yuma City Council, two from the Yuma County Board of Supervisors, one from each of the following: City of Somerton, City of San Luis, Town of Wellton, Cocopah Indian Tribe, and Arizona Department of Transportation.

   a. YMPO EXECUTIVE BOARD ROSTER – 2012/2013

   Chairman     Vice-Chairman
   Paul Johnson     Greg Ferguson
   Councilmember, City of Yuma Yuma County Board of Supervisors

   Secretary/Treasurer     Member
   Paul Soto     Martin Porchas
   Cocopah Indian Tribe Mayor, City of Somerton

   Member     Member
   Cody Beeson     James Deemer
   Councilmember, City of Yuma Mayor, Town of Wellton

   Member     Member
   Edward Thomas     Casey Prochaska
   Councilmember, City of Yuma Yuma County Board of Supervisors
### 2. YMPO TECHNICAL ADVISORY COMMITTEE

The **Technical Advisory Committee** (TAC) consists of technical staff representatives from each of the participating agencies, and there may be one or more ex-officio non-voting representatives each from YCIPTA, FHWA, FTA, and the Quechan Indian Tribe. The TAC provides recommendations to YMPO staff and to the Board. Both the Board and TAC work on transportation planning utilizing tax-based initiatives and federal funding to resolve issues such as traffic congestion.

#### b. YMPO TECHNICAL ADVISORY COMMITTEE ROSTER – 2012/2013

<table>
<thead>
<tr>
<th>Chairman</th>
<th>Vice-Chairman</th>
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</thead>
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<tr>
<td>Sam Palacios</td>
<td>Joel Olea</td>
</tr>
<tr>
<td>Planner, City of Somerton</td>
<td>Director of Field Operations, City of Yuma</td>
</tr>
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</table>

<table>
<thead>
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<tbody>
<tr>
<td>Roger Patterson</td>
<td>John Starkey</td>
</tr>
<tr>
<td>Yuma County Engineer</td>
<td>Public Works Director, City of San Luis</td>
</tr>
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<table>
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<tr>
<td>Jennifer Albers</td>
<td>Paul Melcher</td>
</tr>
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<td>Principal Planner, City of Yuma</td>
<td>Planning &amp; Zoning Director, Yuma County</td>
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<table>
<thead>
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<tr>
<td>Paul Brooberg</td>
<td>Omar Heredia</td>
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<tr>
<td>City Engineer, City of Yuma</td>
<td>Planner, Cocopah Indian Tribe</td>
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<table>
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<tbody>
<tr>
<td>Mark Hoffman</td>
<td>Joseph Grant</td>
</tr>
<tr>
<td>Senior Planner, ADOT</td>
<td>Public Works Director, Town of Wellton</td>
</tr>
</tbody>
</table>
C. 2012 GREATER YUMA AREA REGIONAL TRANSPORTATION COORDINATION PLAN UPDATE ORGANIZATION

1. SECTION I – INTRODUCTION
   SECTION I provides an introduction to the Regional Transportation Coordination Plan requirement, YMPO and its governing bodies.

2. SECTION II – THE YUMA REGION
   SECTION II details the Yuma Region; including geography and demographics.

3. SECTION III – FEDERAL AND STATE TRANSPORTATION COORDINATION REQUIREMENTS
   SECTION III details Federal and State Regional Transportation Coordination requirements.

4. SECTION IV – REVIEW OF THE 2011 REGIONAL TRANSPORTATION COORDINATION PLAN UPDATE
   SECTION IV provides a review of the 2011 Yuma Regional Transportation Coordination Plan Update; including the plan's strategies, goals and progress.

5. SECTION V – REGIONAL TRANSPORTATION PROVIDER INVENTORY
   SECTION V details the Yuma Region’s transportation providers that participated in this planning process; including Public Transit and Specialized Transportation operators.

6. SECTION VI – FTA SECTIONS 5310/5316/5317 GRANTS
   SECTION VI details Service Priorities, Evaluation Criteria, and the Greater Yuma Area 2012 Projects that are seeking funding.

7. SECTION VII – 2012 REGIONAL TRANSPORTATION COORDINATION PLAN UPDATE PROCESSES AND APPROACH
   SECTION VII details the process and approach to developing the 2012 Yuma Regional Transportation Coordination Plan Update; including information on YMPO's Regional Mobility Committee and its role in developing the region's unmet needs and strategies to address them.
8. SECTION VIII – 2012 REGIONAL TRANSPORTATION COORDINATION PLAN UPDATE UNMET NEEDS IDENTIFICATION AND STRATEGIES
SECTION VIII details the process and approach to developing the 2012 Yuma Regional Transportation Coordination Plan Update; including information on YMPO’s Regional Mobility Committee and its role in developing the region’s unmet needs and strategies to address them.

9. SECTION IX – THE YUMA REGION’S GRANT FUNDING REQUIREMENTS (2012-2014)
SECTION IX details anticipated FTA Sections 5310/5316/5317 grant request for a 3-Year Horizon (2012, 2013, 2014).

10. SECTION X – DEFINING BASELINE LEVELS OF SERVICE
SECTION X provides direction on creating operating and coordination standards that help a region identify whether strategies have been successful and lead to the delivery of more trips from one year to the next.

11. SECTION XI – APPENDICES
SECTION XI provides supporting documentation and information including Vehicle Inventories and completed Community Mobility Inventory Surveys.
SECTION II - THE YUMA REGION

The Yuma Region, much of which is open desert, is Arizona’s most southwest border county and is approximately 30 minutes away from the Mexico border. Yuma County is home to more than 180 providers, including public, private and specialized providers. However, the majority of the providers (approximately 170) are privately owned taxis. While this offers the region’s residents a variety of options to meet their transportation needs, it also creates untold confusion for those in need. In addition, this maze hampers the region’s ability to coordinate services and provide needed transportation services.

A. GEOGRAPHY AND DEMOGRAPHICS

Yuma is located just below the confluence of the Colorado and Gila Rivers, in the southernmost part of the Colorado River Valley. The county has a total area of 5,518.96 square miles, with 35.5 persons per square mile (2010 U.S. Census).

2010 U.S. Census Data – Yuma Region

Yuma’s population is 195,751, which is an increase of 35,725 people or 22.3% since 2000. The elderly population (over 65) makes up for 15.7% of the total population, and those with disabilities, over the age of 5, is 47.6%, or 21,921. Unemployment in Yuma County has been at an all time high since July 2011 (32%), but has slowly declined to 23.1% (December 2011). These high unemployment rates have lead to a 33.3% of the population
that live below the poverty line, with a median household income of $26,562. For those that are fortunate to have found employment in the region, they spend approximately 19.1 minutes to travel to work.

A big influence on trade, commerce and transportation within Yuma County is the close proximity to the Mexico border. Over 527,000 people cross the border into the United States every month, which contributes to the 55.3% of the population of non-English speaking individuals.
SECTION III - FEDERAL AND STATE TRANSPORTATION COORDINATION REQUIREMENTS

A. FEDERAL COORDINATION REQUIREMENTS
The August 30, 2006, proposed FTA guidance for each funding program included a chapter on the coordinated planning process. This chapter, which is identical in each program guidance, states that projects selected for funding from each program must be “derived from a locally developed, coordinated public transit-human services transportation plan” and that the plan be “developed through a process that includes representatives of public, private, and non-profit transportation and human services providers and participation by members of the public.”

Consistent with Executive Order 13330, SAFETEA-LU requires the establishment of a locally developed, coordinated public transit-human services transportation plan for the following human service transportation programs funded through the Federal Transit Administration (FTA):

Section 5310: Elderly Individuals and Individuals with Disabilities Program
Section 5310 is a formula-based funding program for capital vehicle expenses that assist local private nonprofit and certain public agencies in delivering transportation to the elderly and disabled.

Section 5316: Job Access and Reverse Commute Program
JARC was created to help address the transportation needs of unemployed and underemployed persons in accessing jobs. Public transit primarily serves people entering the central city area while entry-level jobs are being created in the suburbs. JARC programs should provide innovative ways to address this issue.

Section 5317: New Freedom Program
The purpose of New Freedom is to expand transportation services for the elderly and persons with disabilities beyond what is required by the Americans with Disabilities Act (ADA).

B. STATE COORDINATION REQUIREMENTS
The Arizona Department of Transportation (ADOT) is a multi-modal transportation agency serving one of the fastest growing areas of the country. ADOT is responsible for planning, building and operating a complex highway system in addition to building and maintaining bridges and the Grand Canyon Airport. ADOT strives to successfully deliver a range of transportation projects in an economic environment with fewer employees and declining resources, but continues to examine diverse, integrated transportation options for moving people and goods to create jobs and deliver economic and quality-of-life benefits for Arizona residents and businesses. ADOT’s role is to assist policymakers by providing objective information that helps them decide the best solutions to connect communities across Arizona with the full range of resources available.
As the state agency responsible for transportation, ADOT administers a number of federal transit programs, as well as appropriates state dollars for transit projects, including the Sections 5310/5316/5317 grant programs.

Requests for funding under these Programs will be reviewed for consistency with the Yuma County Regional Transportation Coordination Plan. Projects shall be considered derived from the Plan if they are consistent with, or embody, the goals, policies, or strategies incorporated with the Yuma County Regional Transportation Coordination Plan.
SECTION IV - REVIEW OF THE 2011 REGIONAL TRANSPORTATION COORDINATION PLAN UPDATE

YMPO made significant strides in 2011 in improving mobility throughout the Yuma Region. Several efforts were created and implemented with the goal of ensuring the successful coordination of Human Services Transportation providers, maximizing the communities existing transportation resources, and bridging the gap between such operators and the region’s public transit services.

A. 2011 REGIONAL TRANSPORTATION COORDINATION EFFORTS

1. Creation of the YMPO Regional Mobility Committee (RMC)
   The RMC, which was created in January 2011, was the first step in formalizing the region’s efforts to improve Community Mobility. This body was comprised of agencies that provide transportation services in the region, as well as those agencies that provide transportation funding and/or represent transportation users. Founding RMC Member Agencies were:
   a. YMPO
   b. Horizon Human Services
   c. The ACHIEVE Human Services, Inc.
   d. Saguaro Foundation/Saguaro Transportation Service
   e. Crossroads Mission
   f. City of Somerton

2. Creation of a Regional Coordination Mission Statement
   At the January 21, 2011 RMC meeting, members discussed the need for a mission statement that would create a shared vision for improving mobility and coordination in the region. The following mission statement was approved by the RMC:

   “The YMPO Regional Mobility Committee will meet quarterly to identify unmet mobility needs, coordinate existing transportation resources, and identify opportunities for continued mobility funding and program expansion”.

   This mission statement continues to be the language that drives the shared commitment of improving mobility coordination and planning in the Yuma region.
3. Implementation of the Community Mobility Inventory Survey
YMPO went to great lengths to understand the community's perspectives and opinions on the quality and quantity of transportation services. One tool used to collect such information was the Community Mobility Inventory Survey; which was administered to members of the RMC. The survey asked each member to:

- List the types of services provided,
- Identify three mobility and coordination outcomes they would like to accomplish,
- Identify the three biggest challenges they are currently facing,
- Identify short-term challenges they will be faced with (1-2 years),
- Identify long-term challenges they will be faced with (3-5 years),
- Share their perception of the region's transportation service accessibility.

4. Development of Regional Coordination Goals and Objectives (Identifying Unmet Needs and Challenges)
Committee members shared the many successes, and challenges, of providing transportation services in the Yuma region. This discussion included the identification of several unmet needs and issues that the RMC committed to address. They are:

- Identifying ongoing (and new) sources of transportation funding,
- Maximizing the use of existing transportation resources,
- Meeting the region's demand for “after hours” transportation services,
- Effectively referring users to other (or more appropriate) transportation services,
- Serving remote rural areas,
- Identifying/creating low-cost transportation options

B. REPORT ON THE 2011 STRATEGIES AND GOALS FOR IMPROVING MOBILITY
One of the biggest challenges facing communities upon completion of their Transportation Coordination Plan Update is in ensuring that the developed strategies and goals are accomplished. Several issues may affect a community's ability to successfully implement their strategies. They include the loss of key staff, unexpected challenges that demand the region's focus, and the loss of funding and other resources.
1. **Identifying Ongoing (and New) Sources of Transportation Funding**

Last year’s plan stated that this strategy would be successful if the RMC identified at least one (1) new funding source and/or received a new funding award for one of its participating members.

**PROGRESS:** The Yuma Region was awarded a Mobility Management grant from Arizona Department of Transportation (ADOT). These funds were awarded to Saguaro Transportation in support of their efforts to create a transportation brokerage program. Specifically, these funds were awarded to support a regional Mobility Manager. The Mobility Manager is an employee of Saguaro Transportation Service and works in support of improving regional mobility. The Mobility Manager Job Description is Appendix V of this document.

2. **Maximizing the Use of Existing Transportation Resources**

Last year’s plan stated that a goal for maximizing existing resources would involve two (2) or more providers would coordinate their services to improve mobility.

**PROGRESS:** Saguaro Transportation Service offered agencies the opportunity to received transportation services and to participate in their brokerage program; allowing others to access their unused capacity.

3. **Meeting the Region’s Demand for “After Hours” Transportation Services**

Last year’s plan created a goal of identifying/creating a transportation provider that could offer “after hours” services.

**PROGRESS:** Saguaro Transportation Service has expanded their services to offer “emergency transportation”. They define “emergency transportation” services as trips that are needed/provided outside of their normal hours of operation. This pilot project began in March 2012, and will be fully operational on July 1, 2012. In addition, it is expected that additional “after hours” providers will be identified as more agencies join their transportation coordination program.

4. **Effectively referring users to other (or more appropriate) transportation services**

Last year’s plan detailed a goal of creating and distributing a Regional Mobility Guide.

**PROGRESS:** The Regional Mobility Committee (RMC) has expanded its membership, which has lead to a greater number of agencies learning of the
services provided by other agencies. In addition, Saguaro Transportation Service is in the process of creating a One-Call/One-Click Mobility Management program that will allow residents to easily identify transportation options available to them.

5. **Serving remote rural areas**

Last year’s plan detailed a goal of submitting at least one (1) grant application for the funding of services to remote areas of the region.

**PROGRESS:** Saguaro Transportation Service was awarded a 4x4 vehicle that will service remote areas of the region lacking paved roads.

6. **Identifying/creating low-cost transportation options**

Last year’s plan detailed the creation of a list of low-cost alternatives.

**PROGRESS:** Saguaro Transportation Service’s creation of a brokerage system has also provided new transportation options in the Yuma region. Saguaro Transportation is able to provide high quality, low cost transportation services to agencies and individuals through teaming arrangements with participating Human Services Transportation providers.
A. REGIONAL TRANSPORTATION INVENTORY

The information below provides a snapshot of important operational characteristics of some of the region’s identified transportation services.

<table>
<thead>
<tr>
<th>AGENCY NAME</th>
<th>Annual Passenger Trips</th>
<th>Annual Vehicle Hours</th>
<th>Annual Vehicles Miles</th>
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<td>264,547</td>
<td>35,589</td>
<td>516,687</td>
<td>$2,100,000</td>
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<td>SAGUARO TRANSPORTATION SERVICE</td>
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<td>$354,000</td>
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<tr>
<td>HORIZON</td>
<td>9,312</td>
<td>4,230</td>
<td>82,284</td>
<td>$606,676</td>
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<td><strong>TOTAL</strong></td>
<td><strong>332,259</strong></td>
<td><strong>238,659</strong></td>
<td><strong>2,476,971</strong></td>
<td><strong>$4,218,676</strong></td>
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B. TRANSPORTATION PROVIDER INFORMATION

There is one public transit provider serving the Yuma region, as well as several specialized transportation providers (non-profit and private), all of which are described below. Additional transportation providers in the Greater Yuma Area include City of San Luis, YCIPTA, WACOG-Area Agency on Aging and Quechan Senior Center.

1. **YUMA COUNTY INTERGOVERNMENTAL PUBLIC TRANSPORTATION AUTHORITY (YCIPTA)**

YCIPTA was formed under A.R.S. 28-9102 in December 2010, to operate, maintain, and administer public transportation services in Yuma County. YCIPTA operates the Yuma County Area Transit (YCAT) fixed route and Greater Yuma Area Dial-A-Ride (DAR) services for transit dependent populations, which include low-income residents, youth, seniors and persons with disabilities in the cities of Yuma, Somerton, San Luis, Yuma County, Cocopah Indian Tribe and Town of Wellton with recent expansion to Quechan/Fort Yuma Indian Reservation and Winterhaven, CA.

Aside from the county, YCIPTA members include the municipalities of
2012 Yuma Regional Transportation Coordination Plan Update

Yuma, Somerton, San Luis and Wellton, as well as Northern Arizona University-Yuma, Arizona Western College, Quechan Indian Tribe and the Cocopah Indian Tribe. Starting on July 1, 2012, YCIPTA will formally assume the administration and operations of YCAT and DAR services from YMPO.

2. PUBLIC TRANSIT

The combined services of Yuma County Area Transit (YCAT) and Greater Yuma Area Dial-A-Ride (DAR) provide approximately 265,000 trips per year. Vehicles operate 31,500 hours per year and accumulate almost 517,000 miles annually. Both YCAT and DAR are operated by First Transit Inc., which was awarded a three-year contract with two one-year options by YMPO in May 2011.

<table>
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<th>Days of Operation</th>
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<th>Fare Charged</th>
<th>Annual Passenger Trips</th>
<th>Annual Wheelchair Trips</th>
<th>Annual Vehicle Hours</th>
<th>Annual Vehicles Miles</th>
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<td>$2.00 - Basic $1.00 – Discount</td>
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Coordinating with Other Agencies? (Yes/No)

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<td>YES</td>
<td>Contracts with Saguaro Transportation to provide non-ADA services</td>
<td>Seniors and People with Disabilities</td>
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</table>

a. **Yuma County Area Transit (YCAT)**

YCAT is the public transit service operating in Yuma County. Transit services operate throughout southwestern Yuma County, with limited evening and holiday service from the local colleges. The population served of those transit dependent, low income, students, seniors, youth, and persons with disabilities. Hours of operation vary by route, but most are Monday through Friday,
5:50 am – 7:30 pm with limited service to 11:00 pm, and Saturday from 9:30 am – 6:30 pm. Fares range are $2.00 for basic riders and $1.00 for discount riders. The program/operating costs for YCAT are $2.1 million per year, with a total fleet of 17 vehicles.

b. Greater Yuma Area Dial-A-Ride (DAR)
The complementary paratransit service (DAR) is available Monday through Saturday during the same operating hours as YCAT fixed route services. Due to service restructuring, only those who meet ADA eligibility requirements can access these services, and the service area has been decreased to a ¾-mile radius of the fixed route (YCAT) system. A $4.00 fare has been implemented, and a 24-hour advanced reservation is required. Operating costs are approximately $1.2 million per year, with a total fleet of 11 vehicles.

3. RURAL / HUMAN SERVICES TRANSPORTATION PROVIDERS

a. Saguaro Foundation/Saguaro Transportation Services
Saguaro Foundation is a nonprofit human services organization that has been providing transportation services to the elderly and disabled of Yuma County for over 20 years. They have been ADOT grant recipients of Section 5310 for more than 10 years, and recipients for Sections 5316 and 5317 for the last few years as well. Saguaro Transportation Services is the transportation branch of the foundation, and currently provide more than 218,000 trips per year to over 6,220 individuals. In FY 2011, they accrued over 1.7 million miles in the 148,000 hours of services that their fleet of 40 vehicles provided.

Due to the recent changes in the Greater Yuma Area Dial-A-Ride service, many elderly and/or disabled individuals were left without access to any type of transportation services. YMPO worked with ADOT, YCIPTA and Saguaro Foundation to come up with a solution to this urgent need, and as a result, ADOT awarded Saguaro Foundation additional funds to provide transportation services to those individuals without transportation. The requests and need for services continue to be ongoing and, in turn, will cause the number of trips, mileage and service hours to increase. The current operating budget for the transportation branch of Saguaro Foundation is $1.2 million.
Services are available Monday through Sunday, 24 hours per day.

Saguaro Foundation was selected in November 2011 at the Arizona Coordination Institute as a sub-regional mobility management agency for the Yuma region. A major part of their responsibility will include taking the lead on the development and operations of the One-call one-click center, aka SARA Rides, presently being planned. This call center is a result of coordination and collaboration with other human/social service agencies in the Yuma region that are in need of transportation services but are unable to provide them. As a result of their coordination efforts, they have been invited to attend the 2012 Mobility Management Conference in Long Beach, CA and have been nominated for an award for these ongoing efforts. They actively participate and attend the Regional Mobility Committee quarterly meetings hosted by YMPO.

<table>
<thead>
<tr>
<th>Days of Operation</th>
<th>Hours of Operation</th>
<th>Fare Charged</th>
<th>Annual Passenger Trips</th>
<th>Annual Wheelchair Trips</th>
<th>Annual Vehicle Hours</th>
<th>Annual Vehicles Miles</th>
<th>Total Operating Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mon-Sun</td>
<td>24 hours/day</td>
<td>$4-$7</td>
<td>54,000</td>
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<td>147,000</td>
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<td>$1.158M</td>
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</table>

<table>
<thead>
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<th>Coordinating with Other Agencies? (Yes/No)</th>
<th>Coordination Description / Agencies</th>
<th>Description of Clients Transported</th>
</tr>
</thead>
<tbody>
<tr>
<td>YES</td>
<td>Member of the YMPO Regional Mobility Committee</td>
<td>Not Applicable</td>
</tr>
<tr>
<td>YES</td>
<td>Provides non-ADA services for YCIPTA</td>
<td>Seniors and People with Disabilities</td>
</tr>
<tr>
<td>YES</td>
<td>Human Services Transportation Coordination Project - Developing MOU with other Agencies for the creation of a Regional One-Click, One-Call Center</td>
<td>Multiple client groups representing several Human Services agencies</td>
</tr>
</tbody>
</table>

b. *Achieve Human Services, Inc. dba Yuma WORC Center*

ACHIEVE Human Services, Inc. provides transportation to disabled individuals, including elderly, severe cognitive
disabilities, serious mental illness, and/or physical disabilities and are eligible for Title XIX services, ages 18 and up. Transportation services may include: contract work sites, to/from low-income housing, group supported employment, center-based employment, work adjustment training, job development and placement, and situational assessments. The normal operating hours are Monday through Friday, 5:00 am to 8:00 pm, and on an as-needed basis. Service area includes La Paz County, Yuma County to include Dateland, Wellton, San Luis, and Somerton, as well as a small portion of southern California including the Imperial Sand Dunes, El Centro and Blythe.

ACHIEVE has been involved in the coordination/collaboration process with YMPO and other agencies for a number of years, and are not only actively involved in the development of the One-call one click center, aka SARA Rides, but also quarterly Regional Mobility Committee meetings.

<table>
<thead>
<tr>
<th>Coordinating with Other Agencies? (Yes/No)</th>
<th>Coordination Description / Agencies</th>
<th>Description of Clients Transported</th>
</tr>
</thead>
<tbody>
<tr>
<td>YES</td>
<td>Member of the YMPO Regional Mobility Committee</td>
<td>Not Applicable</td>
</tr>
<tr>
<td>YES</td>
<td>Human Services Transportation Coordination Project - Developing MOU with other Agencies for the creation of a Regional One-Click, One-Call Center</td>
<td>Multiple client groups representing several Human Services agencies</td>
</tr>
</tbody>
</table>

c. **Horizon Human Services**
   Horizon Human Services provides transportation to registered participants, which includes transport to and from day programs, therapy sessions, medical appointments, vocational services and recreational activities. The agency serves adults with mental health and/or substance abuse issues. A high percentage of these individuals served also have a serious mental illness. Horizon serves Yuma County, including greater Yuma area, San Luis, West Cocopah Reservation, Gadsden, Somerton, Foothills, Wellton and North Gila Valley. Hours of operation are Monday through Friday, 7:00 am to 5:00 pm and no fares are required of the riders. The agency’s operating
2012 Yuma Regional Transportation Coordination Plan Update

Budget for transportation is $606,676. Representatives from the agency have been participating in collaboration and coordination efforts over the past two years and continuously attend the Regional Mobility Committee quarterly meetings.

<table>
<thead>
<tr>
<th>Days of Operation</th>
<th>Hours of Operation</th>
<th>Fare Charged</th>
<th>Annual Passenger Trips</th>
<th>Annual Wheelchair Trips</th>
<th>Annual Vehicle Hours</th>
<th>Annual Vehicles Miles</th>
<th>Total Operating Budget</th>
</tr>
</thead>
<tbody>
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<td>Mon-Fri</td>
<td>7AM-5PM</td>
<td>None</td>
<td>9,312</td>
<td>152</td>
<td>4,230</td>
<td>82,284</td>
<td>$606,676</td>
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</table>

Coordinating with Other Agencies? (Yes/No) | Coordination Description / Agencies | Description of Clients Transported
---|---|---
YES | Human Services Transportation Coordination Project - Developing MOU with other Agencies for the creation of a Regional One-Click, One-Call Center | Multiple client groups representing several Human Services agencies
YES | Member of the YMPO Regional Mobility Committee | Not Applicable

d. **Crossroads Mission**

Crossroads Mission provides transportation for homeless men, women, children, the elderly and disabled. Services include transportation to medical appointments, rehabilitation services, employment searches, social service facilities, shopping, recreation, and social activities in both Yuma and La Paz Counties. They offer these services Monday through Sunday, 8:00 am to 5:00 pm. No further information was provided by the agency.

<table>
<thead>
<tr>
<th>Days of Operation</th>
<th>Hours of Operation</th>
<th>Fare Charged</th>
<th>Annual Passenger Trips</th>
<th>Annual Wheelchair Trips</th>
<th>Annual Vehicle Hours</th>
<th>Annual Vehicles Miles</th>
<th>Total Operating Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mon-Sun</td>
<td>8AM-5PM</td>
<td>None</td>
<td>Not Available</td>
<td>Not Available</td>
<td>Not Available</td>
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</table>
### 2012 Yuma Regional Transportation Coordination Plan Update

<table>
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<tr>
<th>Coordinating with Other Agencies? (Yes/No)</th>
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<th>Description of Clients Transported</th>
</tr>
</thead>
<tbody>
<tr>
<td>YES</td>
<td>Member of the YMPO Regional Mobility Committee</td>
<td>Not Applicable</td>
</tr>
</tbody>
</table>

**e. Regional Center for Border Health, Inc.**

The Regional Center for Border Health, Inc. is a non-profit organization serving the Western Arizona rural counties located along the border of the Colorado River: La Paz, Yuma, and Mohave counties. They have been in operation for 18 years and address issues such as access to medical services for the uninsured and underinsured populations, aim to increase diagnosis and standards of healthcare, increase education and promotion of chronic illness prevention, increase capacity for schools and communities to promote wellness behaviors, and increase the management and control of chronic diseases. Representatives from the agency have been attending the Regional Mobility Committee meetings over the past year and are actively participating in the collaboration/coordination with other agencies in Yuma County. No operational information was provided.

<table>
<thead>
<tr>
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<th>Description of Clients Transported</th>
</tr>
</thead>
<tbody>
<tr>
<td>YES</td>
<td>Member of the YMPO Regional Mobility Committee</td>
<td>Not Applicable</td>
</tr>
</tbody>
</table>

**f. Cocopah Indian Tribe**

The Cocopah Indian Tribe through its participation with YCIPTA has YCAT bus service to their community, as the tribe was a recipient of FTA 5311 Tribal Transit funds in 2010. They received additional funds in 2010 to continue and expand the existing services. The services include connection to the current YCAT system of routes that serve the entire Yuma area, and
services that enable connection of the North reservation to the West Reservation with access to the tribal administration offices. Transportation is also provided to and from the Cocopah Casino and other points of interest in the Yuma region. A Cocopah representative has been actively participating in coordination efforts and attending the Regional Mobility Committee meetings that are held quarterly. No operational information was provided as the data for the tribe is reported through YCIPTA.

<table>
<thead>
<tr>
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<th>Description of Clients Transported</th>
</tr>
</thead>
<tbody>
<tr>
<td>YES</td>
<td>Member of the YMPO Regional Mobility Committee</td>
<td>Not Applicable</td>
</tr>
</tbody>
</table>

Should include City of Somerton and City of San Luis Senior Bus Programs.

4. **PRIVATE OPERATORS**

   a. **Yuma City Cab**

   There are over 180 taxi/cab companies that operated in Yuma County. For years, YMPO has been trying to get at least one of these companies to participate in the coordination process. Until this past year, this was almost impossible. At the last Regional mobility Committee meeting in December 2011, and owner/operator of Yuma City Cab attended the meeting. After the numerous topics and discussions of this meeting, Mr. John Li committed to be a stakeholder and active participant in coordination/collaboration efforts. Mr. Li will be a provider listed with the One-call one click center as well.

<table>
<thead>
<tr>
<th>Coordinating with Other Agencies? (Yes/No)</th>
<th>Coordination Description / Agencies</th>
<th>Description of Clients Transported</th>
</tr>
</thead>
<tbody>
<tr>
<td>YES</td>
<td>Has committed to be a provider in the Regional One-Click, One-Call Center</td>
<td>Multiple client groups representing several Human Services agencies</td>
</tr>
<tr>
<td>YES</td>
<td>Member of the YMPO Regional Mobility Committee</td>
<td>Not Applicable</td>
</tr>
</tbody>
</table>
SECTION VI – FTA SECTION 5310/5316/5317 GRANTS

A. SERVICE PRIORITIES
The following preliminary priorities were established for funding the FTA 5310, 5316 and 5317 programs. These may be refined in future years.

1. **Need**
   Projects that address a demonstrated need.

2. **Effective use of funds**
   Projects that provide (or facilitate) a high volume of trips given the resources expended.

3. **Collaborative process**
   Projects developed through a collaborative planning (project development) process.

4. **On-street coordination**
   Projects that demonstrate the sharing of resources. For example, projects showing multiple client use of vehicles will have a higher priority than single-agency services.

5. **Operational capability**
   Projects that are operationally feasible and demonstrate accessibility, safety/training and effective maintenance.

6. **Management capability**
   Grantee agencies that demonstrate strong management capability.

B. EVALUATION CRITERIA
Regional evaluation teams assembled by COGs and MPOs will provide initial review of applications for FTA projects. This review process was initially established to assess and rank FTA 5310 applications each year. After the regional review, the COGs and MPOs forward their prioritized award recommendations to ADOT for its review of overall program compliance and budget impact, prior to the Department’s statewide grant submittal to the FTA.

Beginning in 2007, this same process has been used for the 5316 and 5317 programs in all regions except Maricopa and Pima counties, which have their own 5316 and 5317 review schedules. The evaluation criteria that ADOT uses to evaluate projects are included in each grant application packet. The regional reviewers are encouraged to use the same criteria.
C. THE YUMA REGION’S PROJECTS SEEKING FEDERAL FUNDING

The list below reflects actual grant requests for in 2011/2012. For future Plan Updates, YMPO will assist agencies in planning for future capital needs. Multi-year capital needs will be identified in future Plan Updates.

*The Mobility Management category is a newly created by ADOT. Awards in this category will be funding from one of the three (3) FTA Grant Programs. ADOT will determine which program Mobility Managements requests will be funded from.

1. FTA Section 5310 – Elderly & Disabled Transportation Capital
   a. **Saguaro Foundation – two (2) cutaway with lifts, four (4) minivans with ramps, one (1) stretcher van**
   b. **ACHIEVE Human Services, Inc. – three (3) 7-passenger minivans without lifts**

2. FTA Section 5316 – Job Access/Reverse Commute
   a. **YCIPTA – Funding for:**
      1. Continue YCAT Evening and Saturday Services
      2. Limited Deviated Fixed Route Service in Fortuna Foothills
      3. Commuter Service between Yuma and Yuma Proving Ground, Gowan Milling and General Motors
   b. **Saguaro Foundation – one (1) maxivan without lift and Job Training funding**

3. FTA Section 5317 – New Freedom
   a. **Saguaro Foundation – one (1) maxivan without lift and operational funding to provide trips to critically ill individuals**

4. Mobility Management Funding
   a. **Saguaro Foundation – Funding for the creation and operation of a Regional Transportation Coordination Program (One-Call/One-Click)**
SECTION VII – 2012 YUMA REGIONAL COORDINATION PLAN UPDATE PROCESS AND APPROACH

A. APPROACH TO COORDINATION IN YUMA

It continues to be YMPO’s goal to improve coordination of existing transportation services in the Yuma Region. YMPO and participating agencies have found it necessary to develop a regional process for identifying local and regional gaps in transportation services, as well as any barriers that may be prohibiting potential users from accessing existing transportation services.

This Plan also attempts to create a “customer-centered” approach to finding transport solutions for the region’s residents. These solutions can range from ridesharing services, technological solutions, conventional transit, and volunteer programs. This “customer-centered” approach looks at the mobility needs first, and then seeks to employ mobility management techniques to match the appropriate modal choice to the passenger.

1. REGIONAL INITIATIVE

The YMPO’s Regional Transportation Coordination Plan was created in 2007 to identify local and regional transportation and mobility coordination gaps and barriers that exist in the YMPO planning area. This document also addresses the planning requirements for a Coordinated Public Transit-Human Services Transportation Plan mandated in SAFETEA-LU legislation and subsequent guidance from the FTA.

2. LEAD AGENCY

YMPO was designated by ADOT as the lead agency for coordination efforts in the Greater Yuma region. YMPO is responsible for the Annual Regional Transportation Coordination Plan Updates. In order to include active involvement of providers and funding agencies in coordination and collaboration efforts, as well as reflect the needs of its many diverse communities, YMPO created the Regional Mobility Committee to assist with plan updates share the community’s perspectives on mobility.

B. PUBLIC INVOLVEMENT PROCESS

Stakeholder involvement is the key to successful planning. Identifying and engaging the appropriate organizations and individuals in planning efforts is critical to identifying the needs of the target population(s), the needs of the community/region, the transportation services available, and the identification of new solutions.

Outreach efforts are detailed below.
1. REGIONAL MOBILITY COMMITTEE

In January 2011, YMPO created a Regional Mobility Committee (RMC) to ensure the active involvement of transportation providers and funding agencies. An active RMC also ensures that each Plan Update reflect the needs of its many diverse communities. The RMC is comprised of agencies that provide transportation services in the region, as well as those agencies that provide transportation funding and/or represent transportation users.

Over 30 letters and emails were sent to various human and social service agencies throughout the Greater Yuma region inviting them to participate in coordination planning meetings and to join YMPO’s Regional Mobility Committee.

Quarterly Regional Mobility Committee meetings were held throughout 2011 (January 21st, April 26th, August 31st, December 14th) at facilities that included the Yuma County Health Department, the Yuma Palms Regional Center Corporate office, and most recently at the Yuma County Library District - Main Branch.

a. MISSION STATEMENT

The RMC adopted the following mission statement in 2011 that was based on creating a shared vision for improving mobility and coordination in the region:

“The Regional Mobility Committee (RMC) is committed to identifying unmet mobility needs, coordinating existing transportation resources, identifying opportunities for continued mobility funding, program improvement and expansion”

b. REGIONAL MOBILITY COMMITTEE ROSTER – 2012/2013

Deena Fetzer          Eduardo Castro
Achieve Human Services  Saguaro Transportation Services

Marsha Ashcroft        John Andoh
Horizon Human Services  YCIPTA
2012 Yuma Regional Transportation Coordination Plan Update

Karin Meza
City of San Luis

Elisa Davis
Western Arizona Council of Governments

Michael Van Guilder
Saguaro Foundation

Sharon Williams
City of San Luis Planning & Zoning

Paul Soto
Cocopah Indian Tribe

Mariajose Almazan
Regional Center for Border Health

Myra Garlit
Crossroads Mission

John Li
Yuma City Cab

Adriana Mares
Horizon Human Services

Louie Galaviz
City of Somerton Parks & Recreation

Ines Pampara
Regional Center for Border Health

Adrianna Arellano
Saguaro Foundation

2. REGIONAL MOBILITY INVENTORY SURVEY & FINDINGS

2012 is the second year that the YMPO is using the Regional Mobility Inventory Survey tool. This tool asks regional representatives and transportation operators to share their perspectives on mobility in the Greater Yuma Area. The survey asked each member to:

a. List the types of services provided in the region (to their knowledge),
b. Identify three mobility and coordination outcomes they would like to accomplish,
c. Identify the three biggest challenges they are currently facing,
d. Identify short-term challenges they will be faced with (1-2 years),
e. Identify long-term challenges they will be faced with (3-5 years), and
f. Share their perception of the region’s transportation service accessibility.

The results of the survey showed that the community is in need of

a. Improved mobility for residents,
b. Improving mobility skills of current/future users,
c. Increase accessibility of transportation services, and
d. Provide alternatives to Paratransit services
When the agencies were asked to identify challenges they (or their clients/constituents) are facing in the Yuma region, consensus identified these three (3) issues:

a. Need for effective Coordinated Mobility Planning,

b. Need for increased understanding of the community’s transportation needs, and

c. Need for coordination with other transportation providers.

There was a split consensus over the issues of the accessibility of existing transportation services. Half of the respondents stated that services are Accessible to some, while the other half stated that services are Accessible to Few. These opinions show that the transportation services in the Yuma Region have an opportunity to improve the actual and/or perceived accessibility of their services.

Other comments included concerns over growing costs of operating services, negative perceptions by elected officials and agencies, and the increase of the older adult population. In addition, 50% of respondents stated that both Coordination and Availability of Transportation Services have improved since last year.
A. THE YUMA REGION'S UNMET NEEDS

YMPO's and the Regional Mobility Committee's (RMC) efforts to identify the region’s unmet needs are ongoing and constant. At each RMC meeting, past Unmet Needs are considered; while any new Unmet Needs are identified. This process allows the RMC and its members to meaningfully consider the community's ever constant and changing need for effective and low-cost transportation services. During 2011’s RMC meetings, the Committee found that, while progress on past Unmet Needs has been made, more time is needed to adequately address them. As such, the Committee decided to reaffirm the 2011 list of Unmet Needs for 2012.

The Unmet Needs that the RMC identified are:

1. Identify ongoing and new sources of transportation funding
2. Maximize the use of existing transportation resources
3. Meet the region’s demand for after hours transportation services
4. Effectively refer users to appropriate transportation services
5. Serve the remote rural areas
6. Identify and/or create low-cost transportation options

B. STRATEGIES FOR ADDRESSING UNMET NEEDS

While identifying the region's Unmet Needs is important, creating effective strategies for addressing them is equally as important. Both pieces are required in order to improve the actual and perceived availability and accessibility of transportation services in the Yuma Region.

YMPO and the RMC will improve the coordination of existing providers by:

1. Updating the inventory of existing transportation providers.
2. Improving the process for marketing existing transportation services, and
3. Identifying unmet transportation needs and utilizing this information in the future planning and coordination of transportation and mobility services.

1. Goals and Objectives for Addressing Yuma Region's Unmet Needs

   a. Identify existing and new sources of transportation funding

The RMC and YMPO believe that identifying existing and new sources of transportation coordination funding is important in order to help improve existing coordination efforts and creating future services that meet the needs of the region. In supporting these efforts, YMPO will continue to:

1. Identify potential funding sources,
2. Present funding updates quarterly to the RMC,
3. Act as the lead agency in the development and management of coordination funding.

This strategy will be successful if one non-FTA funding source is identified and secured. One significant challenge that the Yuma Region must consider is the possibility of FTA reducing or eliminating Sections 5310/5316/5317 grant funding. Securing non-FTA funds will help ensure that existing and future mobility programs can provide sustainable transportation and mobility services.

b. **Maximizing the use of existing transportation resources**
YMPO and the RMC will create opportunities for the coordination of transportation resources by motivating this discussion at the quarterly meetings. YMPO will also encourage discussions to be held between agencies when a new service is requested by a community member that cannot be performed by existing transportation services, or when a new service is created.

A successful coordination program will show significant progress towards the creation of the Regional One-Call/One-Click program being developed by Saguaro Transportation.

c. **Meeting the region’s demand for after hours transportation services**
There is currently one agency (Saguaro Foundation) participating in the coordination efforts that operate 24-hours per day, 7 days per week. YMPO and the RMC will continue to discuss ways to increase the availability of transportation options for late evenings and Sunday service. This may include, but not be limited to, the use of taxicabs to provide service. YMPO and the RMC will also continue working on securing funding to help pay for these after hour services.

A successful coordination effort will have identified/created one (1) new service that offers “after hours” transportation services.

d. **Effectively referring users to appropriate transportation services**
Perhaps the most important effort to be undertaken by the YMPO and RMC is regarding the collection of transportation service information (service information such as fare, hours of operation, contact information, etc.) and the distribution of such information throughout the region.

YMPO will begin an inventory exercise that will collect the previously described service information and design a Regional Mobility Guide to be distributed throughout the region. The Guide will be primarily distributed to community referral staff such as social workers,
hospital staff, municipal staff, so that they may use the information to help refer a community member to the most appropriate service. This referral information will also be put on various websites in order for the community to access this information directly.

A successful referral program will have completed the transportation service inventory collection process, published and distributed the Guides, and placed the service information on appropriate websites.

e. **Serving remote rural areas**
The Yuma region is very large and the community has found it difficult to develop and provide cost-effective transportation services that reach every corner of the county. While there are several services that reach the more remote rural areas of the Yuma region, they are often too expensive for many in the community. YMPO will lead the efforts to identify funding in order to assist rural residents in accessing dependable and low-cost transportation services.

A successful program will have obtained funding for these services and begun operation of such services. Progress towards this effort can also be achieved by connecting users with transportation providers serving remote areas and through the development of a “transfer” system whereby users take two or more services in order to get their transportation needs met.

f. **Identifying/creating low-cost transportation options**
There are many approaches to identifying and creating low-cost transportation options. Through the completion of the transportation service inventory, YMPO and the RMC will have identified any existing services offering any type of low-cost transportation services. In addition, partnering with taxi companies may also prove to assist in addressing this issue.

A successful program will have identified and implemented cost-saving approaches to help reduce the costs of operating transportation services. This strategy, along with securing grant funding, will allow operators to provide their services at little or no cost to users.
SECTION IX – THE YUMA REGION’S GRANT FUNDING REQUIREMENTS (2012-2014)

A. 3-YEAR FUNDING PROJECTION

An important part of any plan is the projection of anticipated levels of funding. YMPO has been committed to developing meaningful strategies to improving the mobility options throughout the Greater Yuma Area. These strategies can only be accomplished with sufficient and ongoing resources.

The table below projects the next three (3) years of anticipated FTA Sections 5310/5316/5317 funding requests. The 2012 funding requests have been submitted to ADOT for their consideration.

*By no means does this table imply that only YCIPTA, Saguaro Transportation, and Yuma WORC Center may apply for grants in years 2013 and 2014.

*Mobility Management funding has been included in the 5317 totals.

<table>
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<tr>
<th>AGENCY</th>
<th>2012 REQUESTED</th>
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<th>2014 ANTICIPATED</th>
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<td></td>
<td>5310</td>
<td>5316</td>
<td>5317*</td>
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<tr>
<td>TOTAL</td>
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</table>

$1,510,603         | $1,582,133 | $1,665,439
SECTION X – DEFINING BASELINE LEVELS OF SERVICE

A. THE CASE FOR DEFINING BASELINE LEVELS OF SERVICE
This federally mandated planning process details many strategies and suggestions for ensuring that the transportation options available in a community are effectively coordinated. In addition, the Plan provides an opportunity to create a comprehensive approach to awarding FTA Sections 5310/5316/5317 grants. Defining baseline levels of service and coordination is the first step towards determining whether such strategies have created positive benefits and, more specifically, enabled a region to deliver more trips than the previous year.

B. THE YUMA REGION’S APPROACH TO DEFINING BASELINE LEVELS OF SERVICE
Since baseline levels of services help gauge whether a community’s mobility program is improving over time, different methodologies of gauging such improvement exists. These can include the number of trips provided, the amount of transportation funding invested in the community, and the number of agencies participating in a coordinated system who provided operational data on their transportation program. Data from four (4) agencies was collected (YCIPTA, Saguaro Transportation Service, Achieve and Horizon).

For the purposes of creating a baseline level of service for the Yuma Region, all three measures will be employed.

1. **Number of Trips Provided**
   By tracking the number of trips provided by participating agencies each year, YMPO can determine if their approaches and strategies to improving coordination have been successful.

2. **Grant Funding Secured**
   The amount of funding spent on transportation services within a region is often a reflection of the quantity and quality of services provided. It is anticipated that an increase in transportation funding each year will lead to more trips being provided; as well as new services to help address Yuma’s Unmet Needs.

3. **Number of Participating Agencies**
   Regional Mobility Programs see increased success as the number of participating agencies increases. YMPO will continue to identify and recruit agencies in order to increase participation in the Regional Mobility Committee. While there are sixteen (16) agencies participating in the RMC process, only four (4) agencies provided operational data. It is this data that helps YMPO create these Baseline Levels of Service.
C. THE YUMA REGION’S BASELINE LEVELS OF SERVICE - 2011

The table below provides quantifiable information on the three baseline measures identified above.

<table>
<thead>
<tr>
<th>YEAR</th>
<th>NUMBER OF TRIPS PROVIDED</th>
<th>TRANSPORTATION FUNDING</th>
<th>NUMBER OF PARTICIPATING AGENCIES</th>
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<td>2011</td>
<td>332,259</td>
<td>$4,218,676</td>
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D. PROJECTED 2012 LEVELS OF SERVICE

The 2011 Levels of Service data will help the region determine whether improvements have been made with regards to transportation services. The table below details goals for increasing the Number of Trips Provided in 2012, the amount of Transportation Funding spent in the region, and the number of Agencies providing transportation services AND providing operational data.

<table>
<thead>
<tr>
<th>YEAR</th>
<th>NUMBER OF TRIPS PROVIDED</th>
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SECTION XI - APPENDICES
Notes from the 
YUMA REGIONAL TRANSPORTATION COORDINATION PLAN UPDATE 
MEETING - JANUARY 21, 2011

Present: Sharon Williams, City of San Luis
Adrianna Arellano, Saguaro Foundation
Edwardo Castro, Saguaro Transportation
Michael Van Guilder, Saguaro Foundation
Deena Fetzer, Excel Group/Yuma WORC Center
Marsha Ashcroft, Horizon Human Services
Ines Pampara, Regional Center for Border Health
Oscar Franco, Regional Center for Border Health
Judy Arnold, Helping Hands
Rodney Rinehart, Town of Wellton
Loretta Crimi, ADOT
Teri Kennedy, ADOT
Jess Segovia, Navigator Mobility Consulting
Norma Lekan, YMPO

Norma Lekan of the YMPO introduced herself as the Mobility Manager for YMPO and thanked everyone for participating. She also introduced Jess Segovia of Navigator Mobility Consulting - YMPO’s transit and mobility management consultant.

Each participant introduced themselves and the role that they service in their agency regarding transportation. Participants were also asked to express their expectations with regards to the workshop and coordination in their community. Many comments reflected a general sentiment that the region can benefit from coordination efforts and regular meetings. A full list of comments is below:

1. How YMPO area coordinates transportation services.
2. See how kick-off of first transportation coordination meeting goes.
3. Working with City of Somerton on safety issues regarding bicycle riding/bicycle paths.
4. Work with other agencies to coordinate transportation and training.
5. Collaboration with other agencies; 60 difference agencies that are transportation-related and half of the capacity is not used.
6. Breakdown the barriers to create collaboration efforts.
7. Interested in coordinating with other agencies to help those in the community needing services.
8. Grant writing resources.
9. Transportation needs within the City of San Luis.
11. Collaborating and discovering new strategies/ideas regarding transportation.

Loretta Crimi of ADOT also shared that coordination meetings like these are mandatory if applying for any type of grant administered by ADOT.

Mr. Segovia began facilitating a discussion that focused on creating an approach to improving the Yuma Region’s mobility (PowerPoint presentation attached in Appendix). The discussion began with a brief review of the coordination efforts identified in the last RTC Plan Update. Comments included:

1. AHCCCS bidding procedure has changed. Now goes according to capacity and availability.
2. Unmet needs results in higher cost of services. E.g., taxi can be up to $60 for a 1-way trip for 2 people.
   a. Need to offer more choices.
   b. Need to offer more cost-effective services.
3. Coordination
   a. Database of providers and services.
   b. Maximize vehicles.
4. Other contracts are not allowing provider to pick-up riders that are not qualified under program requirements. E.g., no child is allowed to ride with adult riders.
5. Billing and insurance issues in regards to coordinating with other agencies.
6. Tucson has CHIT program - taxi vouchers; DES/DDD/RSA also has taxi voucher program.
7. Focuses on low income and elderly. However, there are others that need to be considered:
   a. Students
   b. Blue-collar workers, YPG
   c. School bus services have been cut
   d. Current transit routes and hours have been cut
      i. Possible shuttle service

All of these issues/concerns affect Economic Development in our community.

Mr. Segovia then led the group through an evaluation of services in order to identify any unmet needs in the community. A list of unmet needs was identified by the group:
1. Groups and populations affected:
   a. Workers
   b. Students
   c. Tribes/Reservations
      i. Quechan Tribe currently doing a transit study
      ii. Cocopah is considering a shuttle service

2. Creating new service(s)
   a. Need is out there but not everyone knows about the need (public, other
      providers/agencies, etc.)
   b. No monies available for advertising

All past unmet needs are still applicable:
1. Overflow capacity and certain times of the day
2. Population growth
3. Serving remote areas, i.e., Quechan Reservation

Question: Is rider population or community lacking service?
1. Border crossing at San Luis
   a. There's been a significant increase in number of pedestrian crossing the
      border – approximately 4,000/per day, of which 600 – 1,100 of these are
      bicyclists. Employers are picking up worker (AG business) ½ mile from
      border and taking them to ride on company bus to work site (fields).

2. Cab/taxi system
   a. There are currently over 150 different taxi companies, which make the
      competition unreal. There are no rules or regulations regarding licensing.
      City officials need to look at rules, regulations, safety standards and costs
      involved with operating taxis/cabs.

3. Look at possibility of major employers to sponsor/fund transportation to/from
   work and/or job sites

4. Improve marketing

5. Identify missed transportation-related funding opportunities
   Lack of service in the community:
   a. Library
   b. Schools
   c. After-hours
   d. Insurance issues
   e. Training
   f. Maintenance costs
      i. In future, can ADOT provide maintenance services at a lower cost?
      ii. STS has certified mechanics to service wheelchair lifts.
iii. Can Arizona Bus Sales rep come to Yuma one time a month to perform repairs instead of sending vehicle to Phoenix for repairs?
iv. Maintain what is currently obtained at a reasonable cost.

g. Funding
i. Grant opportunities and applications.

6. Next survey to applicants needs to measure
   a. Capacity
   b. Number of staff involved
   c. Budget

7. Provide clear definition of Mobility Management

8. Create more effective messages

After the group identified the region’s unmet needs and other issues requiring improvement, Mr. Segovia lead the group in a discussion focusing on identifying solutions to these unmet needs. These strategies include:

1. Create RMC
2. Create Regional Mobility Guide
   a. Distribute to appropriate agencies/individuals, etc.
3. Track “missed” opportunities regarding services and coordination
   a. Form consisting of the need and why it wasn’t met
4. New and greater resources
5. Identify “lead” mobility coordination agency/staff
6. Others
   Check with local library to see what courses they offer
   a. Providing food, lodging, etc. are too costly and this is why there usually is no participation.
7. Information sharing process
   a. There are no regional efforts.
   b. Once RMC is created, create a regional 800 telephone number for mobility information; possibly put the number on agency vehicles
   c. Detailed inventory of existing services and gatekeepers
   d. Need printed and online materials (RM Guide)
   e. Tracking of “missed” opportunities
   f. Standing RMC meetings
   g. Participating in community events
   h. Possible advertising inside the YCAT buses – can this be done?

Mr. Segovia then identified specific characteristics of a successful Regional Mobility Committee, which the participants agreed would be created. Those characteristics include:
1. Defining membership criteria
2. Issues to address (i.e., can this group help support with the taxes for transit?)
3. Development of a Mission Statement:
   “The YMPO Regional Mobility Committee will meet quarterly to identify unmet mobility needs, coordinate existing transportation resources, and identify opportunities for continued mobility funding and program improvement expansion.”
4. Timeline for implementing strategies

The participants then discussed next steps, which included:
1. Completing a provider/agency inventory
2. Obtaining Operating information for plan update
3. Reviewing Draft RTC Plan Update (estimated to be available on February 8, 2011)
4. RTC Plan Update to YMPO Executive Board for approval in March, 2011.

Issues to be discussed at the next Regional Mobility Committee meeting include:
1. Next meeting will be in April and agencies will be notified.
2. Discussions will include:
   a. Identify list of projects seeking funding
   b. Continue identifying unmet needs
   c. Create timelines for Plan update strategies
   d. Identify and include vital community gatekeepers
   e. Finalize Mission Statement
Notes from the
YUMA REGIONAL MOBILITY COMMITTEE MEETING
APRIL 26, 2011

Present: Edwardo Castro, Saguaro Transportation
         Michael Van Guilder, Saguaro Foundation
         Deena Fetzer, ACHIEVE/Excel Group
         Marsha Ashcroft, Horizon Human Services
         John Starkey, City of San Luis
         Warren Quirk, ACHIEVE/Excel Group
         Fernando Lopez, First Transit, Inc. (Dial-A-Ride & YCAT)
         Jess Segovia, Navigator Mobility Consulting
         Norma Lekan, YMPO

Norma Lekan of the YMPO welcomed everyone to the meeting and thanked everyone for participating. She re-introduced Jess Segovia of Navigator Mobility Consulting - YMPO’s transit and mobility management consultant.

Each participant introduced themselves and the role that they serve in their agency regarding transportation.

John Starkey suggested that Comite De Bienestar be invited to these meetings as they are a transportation provider in San Luis, AZ.

Mr. Segovia reviewed the strategies that were developed at the previous meeting, as well as the implementation of the strategies.

Participants were asked for goals and objectives of the committee, and the following list is the committee’s high priorities:
1. Serving remote areas.
2. After-hours service in remote areas.
3. Identify new funding for existing and new services.
4. Coordination of services/Creating brokerage.
5. Sharing agency information and inventory with public.
6. Competition with taxis and other transportation companies – no government rules/regulations to comply with, no licensing requirements, jurisdictional issues.
Mr. Segovia asked all agencies to compile the following information: Company name, type of services offered, days and hours of operation, clientele served, stakeholders, current fuel usage (type and gallons per month), and maintenance (costs, frequency, and where work is done [i.e., in-house, garage, etc.]) This information needs to be submitted to Norma at the YMPO office prior to the next meeting in July. YMPO will check with ADOT to see if ADOT grant recipients can enter into a contract with ADOT for vehicle maintenance. Marsha Ashcroft of Horizon Human Services asked if her agency could enter into a contract with First Transit to perform PM on their vehicles, and Mr. Segovia replied that he would look into these issues.

The Committee was asked to identify any additional unmet needs that were not addressed at the last meeting, but no other needs were identified.

When asked to identify vital community gatekeepers, attendees identified Yuma Regional Medical Center.

The Committee decided to change the mission statement:

“The Regional Mobility Committee (RMC) is committed to identifying unmet mobility needs, coordinating existing transportation resources, identifying opportunities for continued mobility funding, program improvement and expansion.”

Other regional mobility issues that were discussed included bulk purchasing and fuel. Bulk purchasing included insurance and supplies, and fuel consisted of the costs. Mr. Segovia asked agencies to gather information such as required insurance amount and costs, and details on supplies purchased such as items, quantity and frequency. In regards to fuel, Ed Castro of the Saguaro Foundation stated that his agency has an agreement with Sellers Petroleum to purchase fuel at a discounted rate. He suggested that the other agencies contact them.

There was then an open discussion regarding the ADOT grant application programs and procedures. The following issues were noted:

1. Feedback re: priority list/rankings (recommendations from TAC).
2. Notification from ADOT on past FY awards.
3. This year for the first time, there was a question on the application about Union employees. Mr. Van Guilder asked if this information is taken into consideration by ADOT when making decisions.
4. Delivery timeline of 15-18 months is too long.
5. Requests and processes will not work in this region, i.e. interview panels, etc.
6. Applications (PDF) themselves have too many errors/bugs and therefore results in frustration.

The Regional Transportation Coordination Plan Update was then distributed to all attendees. They were informed that this update included the notes from the January 2011 meeting.

The next meeting was set for Wednesday, July 20, 2011 at 10:00 am at the Library.
APPENDIX III – NOTES OF THE AUGUST 31, 2011, REGIONAL MOBILITY COMMITTEE MEETING

Notes from the
YUMA REGIONAL MOBILITY COMMITTEE MEETING
AUGUST 31, 2011

Present: Edwardo Castro, Saguaro Transportation
Deena Fetzer, ACHIEVE/Excel Group
Elisa Davis, WACOG
Marsha Ashcroft, Horizon Human Services
Karin Meza, City of San Luis
Don Kilner, First Transit, Inc.
Paul Soto, Cocopah Indian Tribe
John Andoh, YCIPTA
Norma Lekan, YMPO

Norma Lekan of the YMPO welcomed everyone to the meeting and thanked everyone for participating. Each participant introduced themselves and the role that they serve in their agency.

The strategies/priorities were reviewed and asked if anything else needed to be added.
7. Serving remote areas.
8. After-hours service in remote areas.
9. Identify new funding for existing and new services.
10. Coordination of services/Creating brokerage.
11. Sharing agency information and inventory with public.
12. Taxis and other transportation companies - no government rules/regulations to comply with, no licensing requirements, jurisdictional issues.

The Unmet needs were also reviewed – no other needs were identified at this time.

Mrs. Lekan then informed the committee about Mobility Management and her role. She has been designated as the Regional Mobility Manager by ADOT. Saguaro Foundation has applied for mobility management funds through the ADOT 5316 and 5317 grants and will be working closely with Mrs. Lekan in the mobility management field. Mrs. Lekan added that she is currently working on a Regional Mobility Guide that will include transportation
providers as well as major transportation companies such as Amtrak, Greyhound, and a select number of taxis. This should be completed by early spring.

The group also discussed discount fuel purchasing. Achieve reported that they use Sellers and/or McNeice and Saguaro utilizes Sellers. Karin Meza reported that the City of San Luis is currently using McNeice/Pacific Pride and paying approximately $3.18; however there is a possibility that they may be getting their own fuel yard. If this happens, there may be a possibility of IGA’s with other entities.

Mrs. Lekan reported that vehicle maintenance is currently not available through ADOT. However, Saguaro has offered to perform maintenance services for any of the providers needing maintenance. Saguaro also offers home maintenance and repairs.

Elisa Davis reported on WACOG transportation services. They currently offer 2 types of transportation: prequalified by DES, aging and not income based, and the majority of utilize Dial-A-Ride. The second is Rider Assistance and includes volunteers and mileage reimbursement.

John Andoh provided information on YCAT and DAR. YCAT changes include restarting the Red Route, AWC offering fees for students/teachers and evening services, and the City of Yuma contributing $200,000 back to YCAT services.

The committee discussed funding opportunities and resources and the following grant opportunities were reported:

1. Unionpacific.com = $5,000 grant for community advantages
2. Wal-Mart State giving program = $25,000 - $100,000 each round. Grant is for economic opportunities for low income housing.
3. Coca-cola & Pepsi – go to websites for grant information

Norma Lekan also provided an update on the new transportation bill and a grant opportunity through DDPC, as well as resources such as Easter Seals Project Action and ITN America.

An update was provided to the committee on the ADOT grant application process. ADOT is looking to reorganize the entire application process so that it is more user-friendly. This may include completing the applications on-line and sooner due dates. More information should be available by October and will be forwarded to all agencies once it’s received. A grant application will be held sometime in December or January.
Achieve reported that they will be hosting the next Chamber mixer on September 28 at 5:30 pm at the Achieve Offices, located at 3250 E. 40th Street. Arian Lee reported that the Crossroads Thrift Store will be opening by October 2011, and is located at the old Foxworth building on 8th Street & 5th Avenue. They will also be holding a fundraiser on October 8 at Gowan Company and tickets are $40.00 Elisa Davis reported that WACOG will be holding a 40-year anniversary gala on September 23 at the Hilton.

Mrs. Lekan then informed the committee that CTAA and the National Resource Center for Human Service Transportation Coordination are sponsoring the Arizona Institute for Transportation Coordination that will be held November 16-18, 2011 in Phoenix. A team needs to be put together a team that will include human service agencies, transportation companies, public transit director, taxi companies, non-profit agencies, etc. John Andoh, Deena Fetzer, Ed Castro, and Elisa Davis all volunteered to serve on the team. More information will be forwarded as it is received.

The next meeting will be sometime in late November or early December. Agenda items may include: Regional Mobility guide, ADOT grant application process, new funding opportunities/resources, coordination of services, Trapeze scheduling system, and the Arizona Coordination Institute.
APPENDIX IV – NOTES OF THE DECEMBER 14, 2011, REGIONAL MOBILITY COMMITTEE MEETING

Coordination Meeting 12/14/11
I. Welcome
Intro of John Lee, Yuma City Cab

Unmet needs – new DAR services & hours – only ADA eligibility
Continue working on 2011 unmet needs using previously identified strategies.

II. Brokerage
Discount cab – local brokerage – taxis – medical

Horizon Statewide – ER services

IPA – preparing for cuts – 23% reduction in transportation
AA medex – 28 vehicles in Yuma

1/3% cut in transportation

One call one click center
SARA rides

ADOT
1). 511 – will refer to Yuma area
2). Saguaro – operations, software – need AVL’s, vehicles, staff/admin
   Christie – MAG re grant application for AVL’s

Participants/stakeholders

1. STS
2. Achieve
3. Horizon
4. YCIPTA
5. Yuma City Cab

Universal Training one flat rate

Regional Mobility Guide – underway, draft at next meeting

IV. ADOT Coord. Mobility
Due dates bumped up 1 month
Future goals
Apps reviewed and awarded by Oct 1
Vehicle delivery by end of year
Possible delivery to agencies
No need for panel interviews/apps

07 - $500,000
08 - $300,000

Narrow banding – Maricopa – FCC digital
Grant can be for cell phones w/P-T-T capabilities

Next meeting items for agenda:

One call – RTS presentation
YCIPTA/YCAT DAR service presentation
Draft mobility guide

Next meeting Wed Mar 21 at Saguaro
APPENDIX V – MOBILITY MANAGER JOB DESCRIPTION

MOBILITY MANAGER

JOB DESCRIPTION

SCOPE OF WORK:

Mobility Management is a strategic approach to service coordination and customer service. It offers greater efficiency in the use of transportation resources, with potential cost savings and increased service effectiveness.

The mobility manager in a transportation organization, regional or local, serves the general public through conceptualization, planning, developing and operating programs that respond to and influence the demands of the market. These actions and supportive strategies are performed directly or in collaboration with others in order to provide a full range of travel options that are more effective in meeting needs and more efficient through reasonable pricing.

The objective is to coordinate transportation services provided throughout the region and local area in order to improve overall mobility.

- Multiagency partnerships that can reduce costs through efficient and effective coordination; potential partners might include social service agencies, senior programs, non-emergency medical providers and taxi companies.
- A customer-driven, market based approach to transportation delivery that offers a variety of individualized travel options.
- Greater use of information technology systems in real time.
- The development and implementation of one-stop travel information and trip planning systems.
- Educate the public on the need for increased mobility and how transit agencies can provide that mobility.
This position is responsible to improve business and community support for the transportation organization. It will require the development and distribution of information that explains how to utilize the available resources in meeting the diverse travel needs of the market it serves.

**SKILLS, ABILITIES AND COMPETENCIES:**

- Change agent
- Problem solver
- Innovative thinker
- Leadership
- Collaborative partnerships
- Negotiator
- Conflict resolution
- Mediator
- Persuader
- Empathy
- Communicator
- Customer focus
- Initiator
- Team builder
- Visionary
- Management skills

**ESSENTIAL JOB FUNCTIONS:**

Below is a list of actions that are required in the fulfillment of the duties:

- Develops and directs the design, production and distribution of specific marketing materials directed at employers, employees, human service agencies and other entities;
- Serves as the liaison/salesperson to community leaders in an effort to demonstrate how transportation enhances economic development;
- Provides direct outreach to area employers and employment agencies to gain support for employer and employee transit programs;
- Develops potential for future expansion of transit options across municipal boundaries;
- Plans and coordinates special promotional events and activities related to general public transportation;
• Makes public presentations on the benefits of mobility management for the community;
• Builds supportive community networks;
• Leads in the design of operational functions that are nontraditional in service delivery;
• Is familiar with technological advances that increase travel options and/or convenience;
• Is knowledgeable about techniques that foster transit ridership through links with land development.
## APPENDIX V – VEHICLE FLEET INFORMATION

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### YMPO DAR VEHICLE FLEET 6/30/2011

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<th>Useful Life (FTA) in Miles</th>
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**Recommend Retirement and use as Admin Vehicle.**

**Recommend Placement in Contingency To Meet 20% Spare Ratio.**
### AGENCY VEHICLE INVENTORY

**ADOT/FTA 5310, 5311, 5316 & 5317 PROGRAMS**

#### 2012 COORDINATED MOBILITY APPLICATION

<table>
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<th>Vehicle Identification Number (VIN)</th>
<th>Vehicle Location</th>
<th>Page</th>
<th>Year</th>
<th>Make</th>
<th>Miles</th>
<th>State</th>
<th>UW2</th>
<th># of Tires Remaining</th>
<th>Condition Code</th>
<th>Replacing</th>
<th>Replace Year</th>
<th>On ADOT List</th>
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<td>2015</td>
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*Please provide an inventory of all 5300 vehicles located at each site (5310, 5311, 5316 & 5317). If you have multiple sites, please indicate which the vehicle or vehicles are located at.*
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<th>Vehicle Identification Number (VIN)</th>
<th>Vehicle Location</th>
<th>Cd</th>
<th>Year</th>
<th>Make</th>
<th>Miles</th>
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<th>3 of Yr Dues</th>
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Please provide an inventory of all 5300 vehicles located at each site (5310, 5311, 5316, & 5317).
If you have multiple sites, please indicate which site the vehicle or vehicles are located at.

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<td>2 POOR - Requires major repairs frequently</td>
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<td>Miles</td>
<td>State</td>
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<td># of Days Due</td>
<td>Condition Code</td>
<td>Reporting</td>
<td>Require Year</td>
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<td>3311</td>
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<td>Ford</td>
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<td>No 2013 Yes</td>
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</tbody>
</table>
## ACHIEVE Human Services, dba Yuma WORC Center, Inc.

**Address:**
3250 A East 40th Street
Yuma, AZ 85365

**E-Mail:**
dfetzte@achievehs.org

**Phone:**
(928) 341-4111

### YMPO - Local Governments and Citizens Working Together

Please provide an inventory of all 5309 vehicles located at each site (5310, 5311, 5316 & 5317). If you have multiple sites, please indicate which site the vehicle or vehicles are located at.

<table>
<thead>
<tr>
<th>Vehicle Identification Number (VIN)</th>
<th>Vehicle Location</th>
<th>LB</th>
<th>Year</th>
<th>Make</th>
<th>Miles</th>
<th>Date</th>
<th>LHR</th>
<th>Est. Thr. Destr.</th>
<th>Condition Code</th>
<th>Replacing</th>
<th>Replace Year</th>
<th>On ABOT</th>
<th>Use</th>
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<td>2002</td>
<td>Ford</td>
<td>100,000</td>
<td>12 YES</td>
<td>2</td>
<td>3</td>
<td>NO</td>
<td>2012</td>
<td>YES</td>
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</tr>
<tr>
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<td>Yes</td>
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</table>
2012 Yuma Regional Transportation Coordination Plan Update

COMMUNITY MOBILITY INVENTORY
for the
2012 Greater Yuma Region Transportation Coordination Plan Update

Please take a few minutes to complete this survey. Your responses will help Navigator Mobility Consulting (NMC) understand your existing services; as well as help us understand where opportunities for improvements may be. Thank you!

1. Please identify the transportation services/programs that are provided in your community. (mark all that apply)
   - Bus
   - ADA Paratransit
   - non-ADA Paratransit
   - Light Rail
   - Commuter Rail
   - Taxi Vouchers
   - Free Fixed Route for Disabled
   - Volunteer Driver Program
   - Carpool
   - Vanpool
   - Travel Training
   - Human Services Transportation
   - Program/s with other Agencies
   - Others: _______________________

2. What 3 outcomes would you like to see accomplished?
   - Improve mobility for the residents of your community
   - Create a balanced Coordinated Mobility program
   - Identify short and long term objectives for improving mobility
   - Increase accessibility of transportation services
   - Improve the mobility skills of your current/future users
   - Reduce demand on ADA (and non-ADA) Paratransit services
   - Provide alternatives to Paratransit services
   - Others: _______________________

Navigator Mobility Consulting

YMPO - Local Governments and Citizens Working Together
3. What are the 3 biggest challenges that you are currently facing?

- Managing Paratransit demand
- Lack of mobility options for residents
- Need for effective Coordinated Mobility planning
- Need for increased understanding of the community’s transportation needs
- Unable to create successful mobility programs
- Bad perception of transportation services/options
- Need for coordination with other transportation providers
- Others: _____________________________

4. Please share your opinions regarding how accessible your community is to Older Adults and People with Disabilities.

- Accessible to all
- Accessible to some
- Accessible to few
- Very poor accessibility

5. What challenges are you faced with in the near term (1-2 years)?

- Increasing Paratransit costs
- Increasing older adult/disabled populations
- Expanding fixed route services (requiring additional Paratransit)
- Staffing level challenges (not enough staff)
- Need for Coordinated Mobility options
- Negative perception by Boards, Agencies, Elected Officials
- Others _____________________________

6. What challenges are you faced with in the long term (3-5 years)?

- Increasing Paratransit costs
- Increasing older adult/disabled populations
- Expanding fixed route services (requiring additional Paratransit)
- Staffing level challenges (not enough staff)
- Need for Coordinated Mobility options
- Negative perception by Boards, Agencies, Elected Officials
- Others _____________________________
7. Please share the names of agencies and/or individuals whose input you believe would be helpful during this discussion. (if applicable)
   a. Saguru Foundation
   b. YMPO
   c. Cities of Calexico, San Luis, San Luis Senior Centers
   d. Cocopand Quechen Indian Tribe, Senior Center
   e. 
   f. 

8. Do you feel that transportation and coordination opportunities have improved in the last year?
   X Yes; their have both improved
   ___ Transportation YES; Coordination NO
   ___ Coordination YES; Transportation NO
   ___ No; neither have improved
   ___ Other _________________________________

FOR TRANSIT & PARATRANSIT OPERATORS / STAFF

9. Regarding your current transit marketing efforts…
   Do your marketing messages encourage older adult and people with disabilities to ride fixed route services?  Yes  No
   Do your marketing messages imply that older adults and people with disabilities should only (or mostly) use Paratransit services; not your fixed route services?  Yes  No
   Have you created a distinct marketing message that encourages older adults and people with disabilities to use all services that are available to them?  Yes  No
   Please rate the effectiveness of your public transportation marketing efforts?
     ___ Very effective  Improvement is needed
     ___ Moderately effective  ___ Ineffective

Navigator Mobility Consulting  www.CoordinatedMobility.com
10. How would you rate the amount of fixed route services and their effectiveness?

<table>
<thead>
<tr>
<th>Amount of Service</th>
<th>Effectiveness of Service</th>
</tr>
</thead>
<tbody>
<tr>
<td>High</td>
<td>High</td>
</tr>
<tr>
<td>Moderate</td>
<td>Moderate</td>
</tr>
<tr>
<td>Poor</td>
<td>Poor</td>
</tr>
</tbody>
</table>

If poor, why? ________________________________
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1. Please identify the transportation services/programs that are provided in your community. (mark all that apply)
   - ☑ Bus
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   - ☐ non-ADA Paratransit
   - ☐ Light Rail
   - ☐ Commuter Rail
   - ☑ Taxi Vouchers
   - ☐ Free Fixed Route for Disabled
   - ☑ Volunteer Driver Program
   - ☐ Carpool
   - ☐ Vanpool
   - ☐ Travel Training
   - ☑ Human Services Transportation
   - ☐ Programs with other Agencies
   - others: ____________________________

2. What 3 outcomes would you like to see accomplished?
   - ☑ Improve mobility for the residents of your community
   - ☐ Create a balanced Coordinated Mobility program
   - ☐ Identify short and long term objectives for improving mobility
   - ☑ Increase accessibility of transportation services
   - ☐ Improve the mobility skills of your current/future users
   - ☐ Reduce demand on ADA (and non-ADA) Paratransit services
   - ☑ Provide alternatives to Paratransit services
   - others: ____________________________

Navigator Mobility Consulting

www.CoordinatedMobility.com
3. What are the 3 biggest challenges that you are currently facing?

☐ Managing Paratransit demand
☐ Lack of mobility options for residents
☐ Need for effective Coordinated Mobility planning
☐ Need for increased understanding of the community’s transportation needs
☐ Unable to create successful mobility programs
☐ Bad perception of transportation services/options
☐ Need for coordination with other transportation providers

Others: ______________________________

4. Please share your opinions regarding how accessible your community is to Older Adults and People with Disabilities.

☐ Accessible to all
☐ Accessible to some
☐ Accessible to few
☐ Very poor accessibility

5. What challenges are you faced with in the near term (1-2 years)?

☐ Increasing Paratransit costs
☐ Increasing older adult/disabled populations
☐ Expanding fixed route services (requiring additional Paratransit)
☐ Staffing level challenges (not enough staff)
☐ Need for Coordinated Mobility options
☐ Negative perception by Boards, Agencies, Elected Officials

Others: ______________________________

6. What challenges are you faced with in the long term (3-5 years)?

☐ Increasing Paratransit costs
☐ Increasing older adult/disabled populations
☐ Expanding fixed route services (requiring additional Paratransit)
☐ Staffing level challenges (not enough staff)
☐ Need for Coordinated Mobility options
☐ Negative perception by Boards, Agencies, Elected Officials

Others: ______________________________

Navigator Mobility Consulting

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7. Please share the names of agencies and/or individuals whose input you believe would be helpful during this discussion. (if applicable)
   a. ____________________________
   b. ____________________________
   c. ____________________________
   d. ____________________________
   e. ____________________________
   f. ____________________________

8. Do you feel that transportation and coordination opportunities have improved in the last year?
   ✔ Yes; their have both improved
   ___ Transportation YES; Coordination NO
   ___ Coordination YES; Transportation NO
   ___ No; neither have improved
   ___ Other

FOR TRANSIT & PARATRANSIT OPERATORS / STAFF

9. Regarding your current transit marketing efforts...

   N/A

   Do your marketing messages encourage older adult and people with disabilities to ride fixed route services? Yes No

   Do your marketing messages imply that older adults and people with disabilities should only (or mostly) use Paratransit services; not your fixed route services?
   Yes No

   Have you created a distinct marketing message that encourages older adults and people with disabilities to use all services that are available to them?
   Yes No

   Please rate the effectiveness of your public transportation marketing efforts?
   ___ Very effective
   ___ Improvement is needed
   ___ Moderately effective
   ___ Ineffective

Navigator Mobility Consulting

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COMMUNITY MOBILITY INVENTORY
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   - [ ] Volunteer Driver Program
   - [ ] Carpool
   - [ ] Vanpool
   - [ ] Travel Training
   - [ ] Human Services Transportation
   - [ ] Program/s with other Agencies
   - [ ] Others: ____________________

2. What 3 outcomes would you like to see accomplished?
   - [ ] Improve mobility for the residents of your community
   - [ ] Create a balanced Coordinated Mobility program
   - [ ] Identify short and long term objectives for improving mobility
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   - [ ] Improve the mobility skills of your current/future users
   - [ ] Reduce demand on ADA (and non-ADA) Paratransit services
   - [ ] Provide alternatives to Paratransit services
   - [ ] Others: Make transit more affordable

Navigator Mobility Consulting   www.CoordinatedMobility.com
3. What are the 3 biggest challenges that you are currently facing?

- Managing Paratransit demand
- Lack of mobility options for residents
- Need for effective Coordinated Mobility planning
- Need for increased understanding of the community’s transportation needs
- Unable to create successful mobility programs
- Bad perception of transportation services/options

☐ Need for coordination with other transportation providers

☐ Others: ____________________________

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☐ Staffing level challenges (not enough staff)
☐ Need for Coordinated Mobility options
☐ Negative perception by Boards, Agencies, Elected Officials

☐ Others: ____________________________

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☐ Others: ____________________________

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   a. 
   b. 
   c. 
   d. 
   e. 
   f. 

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   ___ Yes; their have both improved
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FOR TRANSIT & PARATRANSIT OPERATORS / STAFF

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     Yes  ___ No

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     Yes  ___ No

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2012 Yuma Regional Transportation Coordination Plan Update

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   - [ ] Volunteer Driver Program
   - [ ] Carpool
   - [ ] Vanpool
   - [ ] Travel Training
   - [ ] Human Services Transportation
   - [ ] Program’s with other Agencies
   - [ ] Others: __________________________

2. What 3 outcomes would you like to see accomplished?
   - [ ] Improve mobility for the residents of your community
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   - [ ] Increase accessibility of transportation services
   - [ ] Improve the mobility skills of your current future users
   - [ ] Reduce demand on ADA (and non-ADA) Paratransit services
   - [ ] Provide alternatives to Paratransit services
   - [ ] Others: __________________________

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   × Provide alternatives to Paratransit services
   _ Others:

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Navigator Mobility Consulting www.CoordinatedMobility.com
7. Please share the names of agencies and/or individuals whose input you believe would be helpful during this discussion. (if applicable)

a
b
c
d
e
f

8. Do you feel that transportation and coordination opportunities have improved in the last year?

___ Yes, both have improved
___ Transportation YES; Coordination NO
___ Coordination YES; Transportation NO
___ No, neither have improved
___ Other

FOR TRANSIT & PARATRANSIT OPERATORS / STAFF

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Have you created a distinct marketing message that encourages older adults and people with disabilities to use all services that are available to them?

___ Yes  ___ No

Please rate the effectiveness of your public transportation marketing efforts?

___ Very effective  ___ Improvement is needed
___ Moderately effective  ___ Ineffective

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10. How would you rate the amount of fixed route services and their effectiveness?

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</tr>
<tr>
<td>Moderate</td>
<td>Moderate</td>
</tr>
<tr>
<td>Poor</td>
<td>Poor</td>
</tr>
</tbody>
</table>

If poor, why?__________________________